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## **Long Beach Transit and California State University, Long Beach Announce Free U-PASS Transit Partnership**

*Students, Faculty, and Staff Can Ride Free During  
One-Month Trial of Partnership from August 25 to September 30*

**LONG BEACH, CALIF. (August 25, 2008)** – Long Beach Transit and California State University, Long Beach today announced the beginning of a one-month transit partnership that will allow current students, faculty, and staff to ride all Long Beach Transit buses for free by swiping their CSULB ID card through fareboxes from August 25 through September 30, 2008.

With gas prices at an all-time high and on-campus parking growing increasingly congested, free bus rides will help to ease the beginning-of-the-semester crunch. Long Beach Transit has over 30 stops in and around the CSULB campus, making the partnership a perfect opportunity for students, faculty, and staff to experience better, and cheaper, mobility throughout the city of Long Beach. CSULB related boardings currently range from 1,400 to 2,300 customers daily, and will hopefully increase as CSULB's expected student body of 37,500, faculty of 2,813, and staff of 1,346 are encouraged to take advantage of the U-PASS transit partnership.

"The U-PASS program has been a dream of mine for the past 25 years," said Larry Jackson, President & CEO of Long Beach Transit. "CSULB students, faculty and staff riding Long Beach Transit won't just be reducing their stress from finding parking on campus and paying high prices for gas, they'll be doing their part to help reduce greenhouse gas emissions."

Additional photos are available upon request.

### **About Long Beach Transit**

Long Beach Transit serves over 27 million boarding customers in Long Beach, Lakewood and Signal Hill—as well as portions of Artesia, Bellflower, Carson, Cerritos, Compton, Hawaiian Gardens, Norwalk, Paramount and Seal Beach—with regular bus and shuttle services including the Passport, AquaBus, and AquaLink. For more information visit [www.lbtransit.com](http://www.lbtransit.com).



From left to right: **Larry Jackson**, President & CEO, Long Beach Transit; **Douglas Robinson**, Vice President Student Services, CSULB; **Brian Troutner**, Treasurer, CSULB Associated Students, Inc.; **F. King Alexander**, President, CSULB.