



LONG BEACH TRANSIT

FOR IMMEDIATE RELEASE

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Third Annual National Dump the Pump Day to be Held on June 19

Long Beach Residents and Visitors Can Board Long Beach Transit to Combat Rising Gas Prices and Help Improve California's Environment

LONG BEACH, CALIF. (June 17, 2008) – With high gas prices on everyone's mind, Long Beach Transit announced today that it will join with other public transportation systems nationwide to participate in the third annual national Dump the Pump Day on June 19. Sponsored by the American Public Transportation Association (APTA), the 2008 National Dump the Pump Day is a day that encourages people to ride public transportation to save money, conserve gasoline, and help reduce greenhouse gases.

With a cost-saving 90 cent fare each way, no stress from searching for parking, and the ability to easily plan trips through the Long Beach Transit website (www.lbtransit.com) or customer service hotline—(562) 591-2301—Long Beach residents, visitors and workers can eliminate the stress of driving and stop paying exorbitant prices to fill up their tanks. Customers can also feel confident about improving California's environment by using fixed-route bus services: Long Beach Transit contributes to energy conservation and emissions reduction by actively replacing its diesel bus fleet with hybrid gasoline-electric buses, which reduce fuel consumption and produce fewer emissions than both CNG and LNG alternative-fuel vehicles. There are 62 hybrid gasoline-electric buses currently operating in Long Beach Transit's fleet, with another 25 scheduled for delivery at the end of the year.

Each individual that takes the bus instead of driving reduces carbon dioxide by more than 20 pounds a day. That is more effective than weathering your home, adjusting your thermostat, switching to fluorescent light bulbs, and replacing your appliances with more efficient models—combined. Households with two workers and one car that use public transportation save \$6,200 every year, compared to a household with no access to public transportation. From an environmental perspective, according to a new study prepared by ICF International and titled *Broadening the Connection between Public Transportation and Energy Conservation*, public transportation reduces our nation's carbon emissions by 37 million metric tons annually – equivalent to the electricity used by 4.9 million households.

"By participating in the third annual national Dump the Pump Day, we hope people who have never used Long Beach Transit will decide to give us a try instead of driving their car," said Marcelle Epley, Marketing Manager at Long Beach Transit. "Using public transportation is the quickest way to beat high gas prices. We welcome new riders and thank our regular riders."

Long Beach Transit to Participate in Dump the Pump Day, June 19

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About Long Beach Transit

Long Beach Transit serves over 27 million boarding customers in Long Beach, Lakewood and Signal Hill—as well as portions of Artesia, Bellflower, Carson, Cerritos, Compton, Hawaiian Gardens, Norwalk, Paramount and Seal Beach—with regular bus and shuttle services including the Passport, AquaBus, and AquaLink. For more information visit www.lbtransit.com or call (562) 591-2301 Monday through Friday, 7 a.m. to 6 p.m. and Saturdays 8 a.m. to 3 p.m.

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