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LONG BEACH TRANSIT BOARD WELCOMES DR. FREDA HINSCHÉ OTTO

Dr. Hinsche Otto Brings a Wealth of Experience in Program Development to the LBT Board

LONG BEACH, CALIF. (April 10, 2008) – Appointed by the Long Beach Mayor and City Council, Dr. Freda Hinsche Otto, principal officer of Otto Consulting Group, has begun working with Long Beach Transit's nine-member Board of Directors.

Dr. Hinsche Otto's extensive service in the Long Beach community and her achievements with local nonprofit organizations will bring added insight to the LBT Board. She has a long relationship with Rancho Los Alamitos in Long Beach and has worked closely with hospitals and non-profits in San Fernando Valley and Orange County. Dr. Hinsche Otto has also been a long-time member of the St. Mary Medical Center Board of Trustees, member of the board of the Long Beach Nonprofit Partnership, Secretary of the Catholic Housing Authority for Section 8 HUD housing in Long Beach, member of the Los Angeles County Economy and Efficiency Commission, and past president of Soroptimist International of Long Beach.



"Transit is one of the most critical factors of a vibrant and successful community," said Dr. Hinsche Otto. "Long Beach Transit meets the needs of the community in creative new ways by changing as the city transforms. I'm excited to work on the LBT Board to improve service for customers that have a variety of transportation needs."

Prior to forming Otto Consulting Group, Dr. Hinsche Otto previously held positions as Assistant Vice Chancellor of University Advancement for the California State University System and Executive Vice President of St. Mary Medical Center Foundation. She received an undergraduate and Master's degree from California State University, Long Beach, and Master's and Ph.D. degrees in Public Administration from the University of Southern California.

About Long Beach Transit

Long Beach Transit serves over 27 million boarding customers in Long Beach, Lakewood and Signal Hill—as well as portions of Artesia, Bellflower, Carson, Cerritos, Compton, Hawaiian Gardens, Norwalk, Paramount and Seal Beach—with regular bus and shuttle services including the Passport, AquaBus, and AquaLink. For more information visit www.lbtransit.com.